



## NEWS RELEASE

For Immediate Release

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### **CLASSICAL KDFC'S NEW HOME NAMED THE BATISHWA MINER BROADCAST CENTER THROUGH A LEAD GIFT & LAUNCHES PUBLIC PHASE OF \$5 MILLION CAMPAIGN WITH \$500,000 CHALLENGE**

SAN FRANCISCO, CA – **KDFC FM**, the Bay Area's only classical music radio station, is delighted to announce the name of its new home. "**The Batishwa Miner Broadcast Center**" is named in honor of the late, devoted listener and supporter, Gloria Miner's mother.

"When Classical KDFC became a listener-supported station 10 years ago, Gloria was one of the first people to call me and offer to help." KDFC President Bill Lueth says. "She was a long-time, dedicated champion of KDFC and our local arts community and has left a lasting impact."

"I'm sure Gloria would be so happy to have the Broadcast Center bear her mother's name, Batishwa Miner. Gloria absolutely loved Classical KDFC and having classical music being heard far and wide." states Gloria's nephew, Ed Miner.

The new KDFC space will be housed at the San Francisco Conservatory of Music's new Bowes Center, now under construction. As part of their plan, the Conservatory invited the 70-year radio institution to join them in their new facility at 200 Van Ness Avenue across from Davies Symphony Hall. The KDFC studios on the second floor are slated for completion in early 2021.

**Classical KDFC has launched a \$5 Million Classical New Building Campaign** to fund the new station space and to launch programs to connect classical music to the community. Before her death earlier this year, Gloria Miner donated a leading gift to the Campaign. With this generous donation secured, the station is now actively seeking public support starting with a **\$500,000 Dollar-for-Dollar Challenge** offered by an anonymous donor.

KDFC became a listener-supported local arts institution in 2011. In its new home, closer proximity to the city's premier performing arts groups will allow KDFC to expand its outreach and programming to include pre-performance talks and soirees for interested music lovers visiting the central arts district.

KDFC will be anchored in the heart of the Conservatory's professional development activities and the station will create new collaborations with both students and the community of young talent from across Northern California. The station also will be able to reach a broader audience by tapping into the new performance spaces of the Bowes Center, which will be wired into KDFC's studios to share performances and other activities on the radio and through its various digital platforms.

*For more information about "Your Window to the Music", contact Lori Burrill at [lburrill@kdfc.com](mailto:lburrill@kdfc.com); 949.439.8582*

***About Classical KDFC***

*KDFC nurtures a love of classical music, inspiring people to make it an enduring part of their lives. The station curates beautiful music, creates compelling experiences and welcomes all on the journey. Listeners can tune in on 90.3FM in San Francisco and Oakland, 89.9FM in Napa and the wine country, 104.9FM in San Jose and Silicon Valley, 103.9FM in Monterey/Carmel, and 102.5FM in Ukiah. The website, [kdfc.com](http://kdfc.com), mobile app and social media offerings attract local listeners and others from around the globe. KDFC is part of the University of Southern California Radio Group, a network of 10 stations in Northern and Southern California.*

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